

# Grassroots Arts Program

## Full Application Webinar

January 21, 2025



North  
Carolina  
Arts  
Council

# Grassroots Arts Program Applications

## Due:

March 3, 2025 at 11:59 pm

## Grant amount:

[Allotment Table: 2025-2026](#)

## Project period:

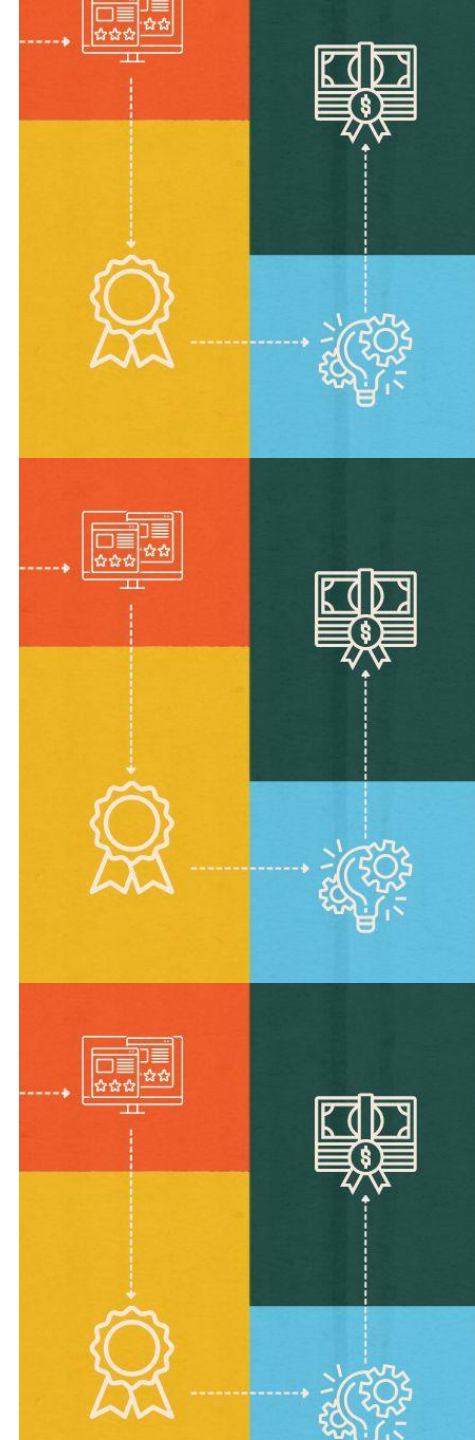
July 1, 2025 - June 30, 2026

## Designated County Partners (DCP)

In most counties, local arts councils have been nominated by their county governments and approved by the N.C. Arts Council as Designated County Partners (DCPs) to manage and program Grassroots Funds. **DCPs are required to submit a Full Designated County Partner Application on a three-year rotation** ([view the full application schedule](#)), or an Update Application.

## Provisional County Partners (PCP)

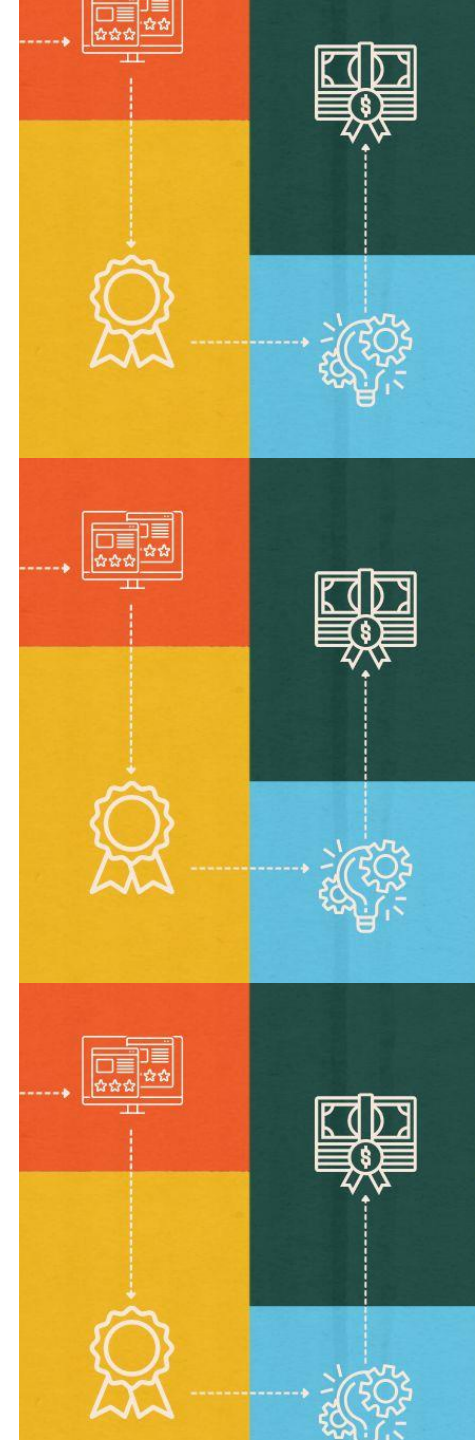
In counties without DCPs, the N.C. Arts Council has selected an organization to serve as the Provisional County Partner (PCP) to oversee the distribution and management of Grassroots funds on a temporary (year-to-year) basis. PCPs must apply annually.



# Levels of Partnership with N.C. Arts Council

**Both levels of partners must follow standards of practice in the field – DCP Standards.**

- DCPs can spend up to 50% of their grant on operating expenses
- PCPs can spend up to 20% of their grant on operating expenses

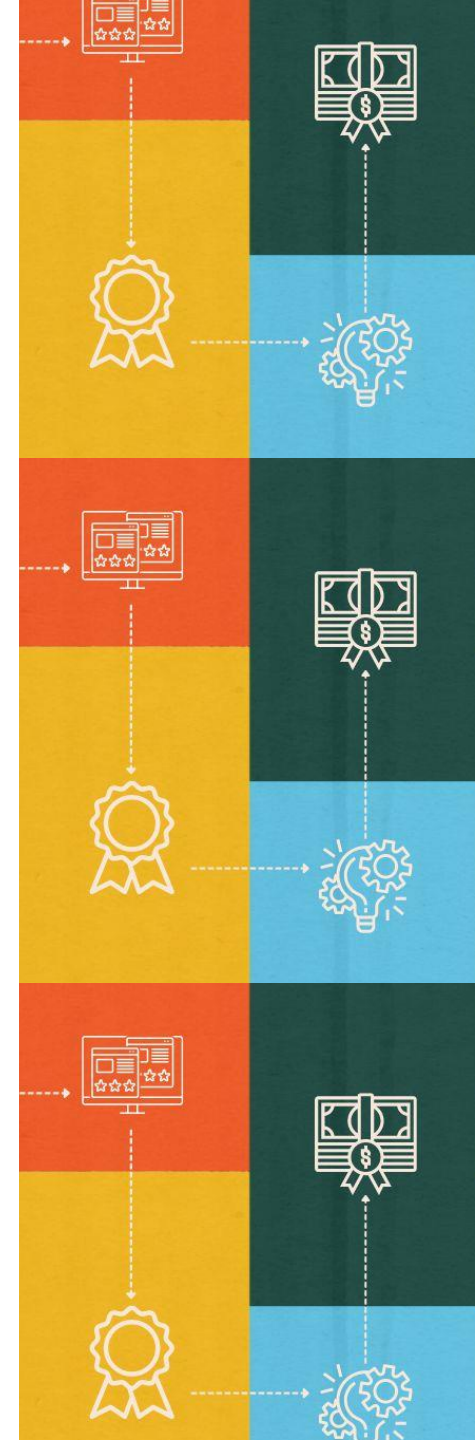


# Grassroots Grant Guidelines for FY2025-26

## Scope and allowable expenses

Designated County Partners may use up to 50 percent of their grant funds for general operating support. They must use the remaining 50 percent in the following ways:

- Partners with county populations above 50,000 must subgrant at least 50 percent of their allocations to other organizations.
- Partners with county populations below 50,000 must use 50 percent of their funds for self-conducted arts programs or for subgrants to other organizations.

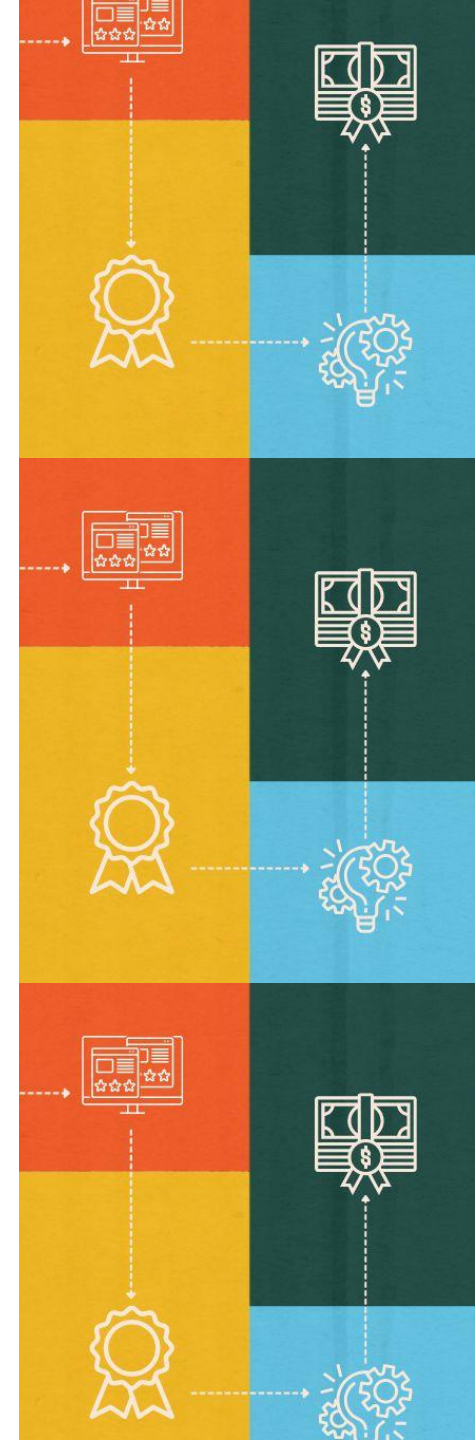


# Racial and Cultural Diversity

- Grassroots partners are required to spend a percentage of their grant on programming that reflects African American, Asian American, Latino, and Native American cultures.
- The minimum amount of investment is included on the County Allocation chart annually.
- Requirement is met through supporting arts programming conducted by artists, ensembles, or organizations of color.

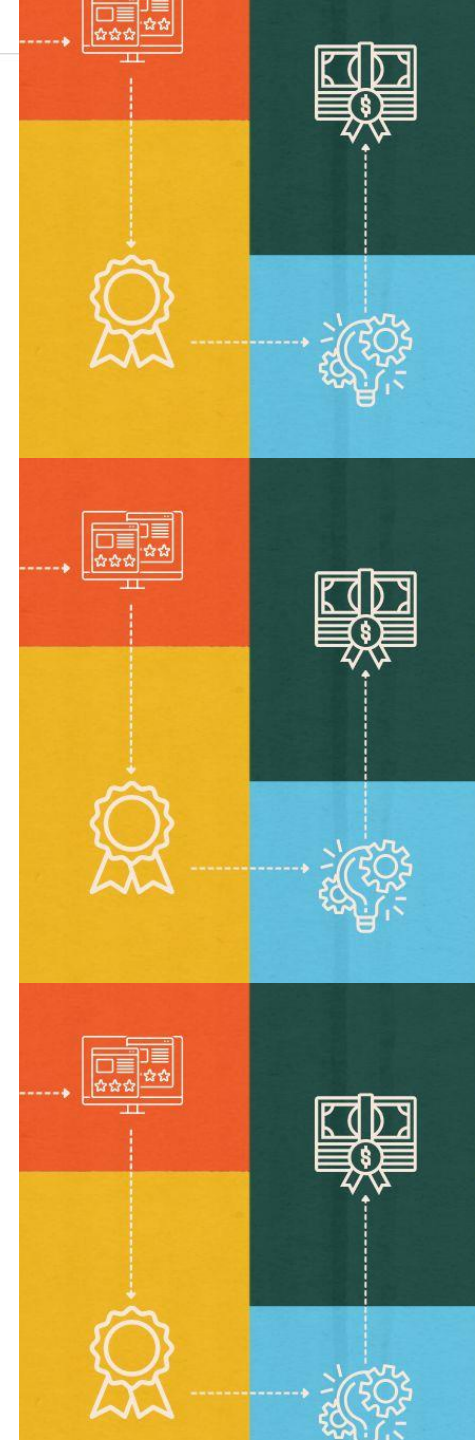


Image Courtesy  
Arts & Science Council



# Matching the Grassroots Grant

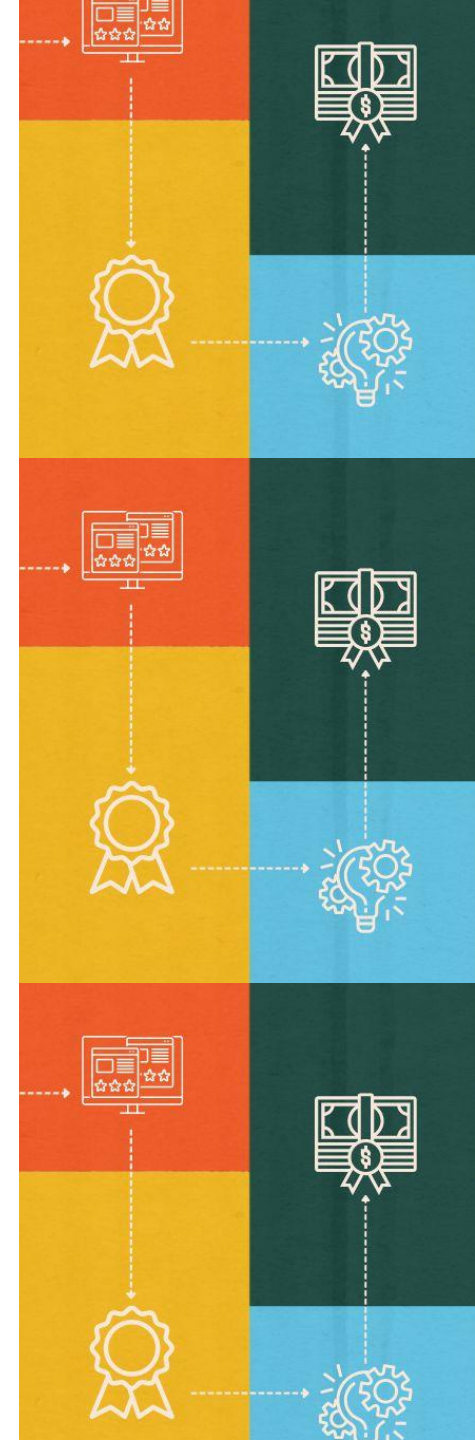
- Legislation stipulates each grant must be matched dollar for dollar with cash from local sources during the fiscal year
- Matching ensures that there is an investment in the project and in your community
- Partners may either match the county allotment with their own budget or by using the cash match from subgrantees
- Subgrantees also must match their grant
- School PCPs should match with staff and teacher salaries



# How we make funding decisions

North Carolina Arts Council staff performs a preliminary review of each Grassroots grant application to check for completeness and compliance. Arts Council staff troubleshoots potential problems directly with DCPs to ensure that each application is complete prior to the grants panel meeting.

Applications are then formally reviewed and evaluated by a geographically and racially diverse grants panel comprised of arts and cultural specialists (peer leaders of arts organizations) and N.C. Arts Council board members. Each application is evaluated within groups of applicants with comparable budget size. Work samples are reviewed for each applicant and used for context to evaluate quality programming.



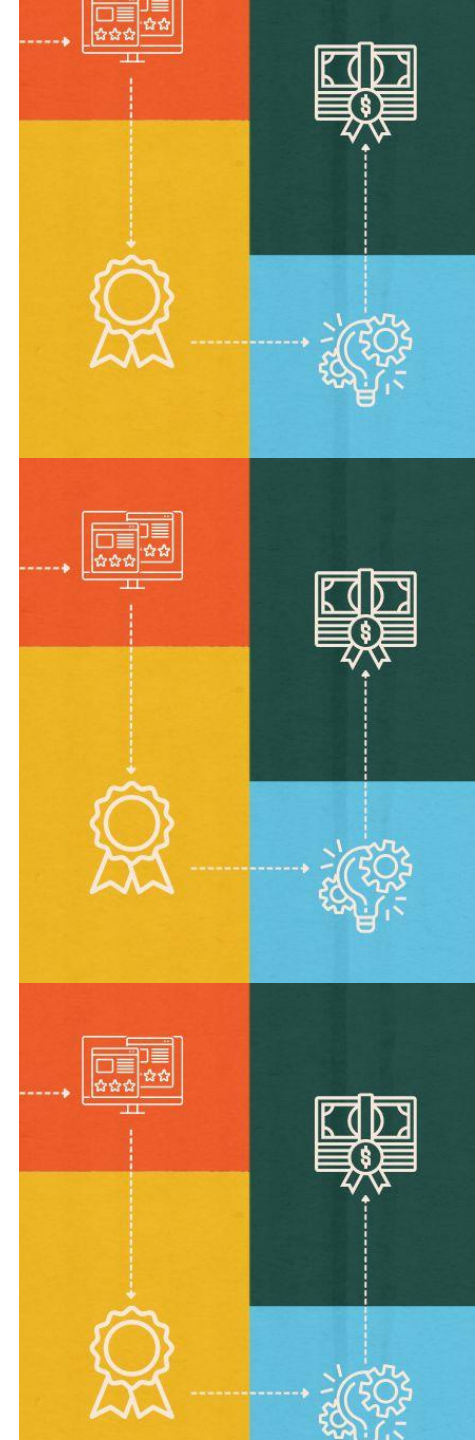
# Grassroots Panel Meeting - Criteria

## Quality Programming

Programs recognized for artistic quality and support visual, literary, performing, and traditional arts. Programming is responsive to community needs and demonstrates improvement and innovation. Programming choices engage the county's population across geographic, cultural, social and economic strata.

## Services and Support

Organization maintains strong relationships with county arts organizations. Programming and services show commitment to individual artist support. Organization appropriately compensates artists for services.





# Grassroots Panel Meeting - Criteria

## Arts in Education

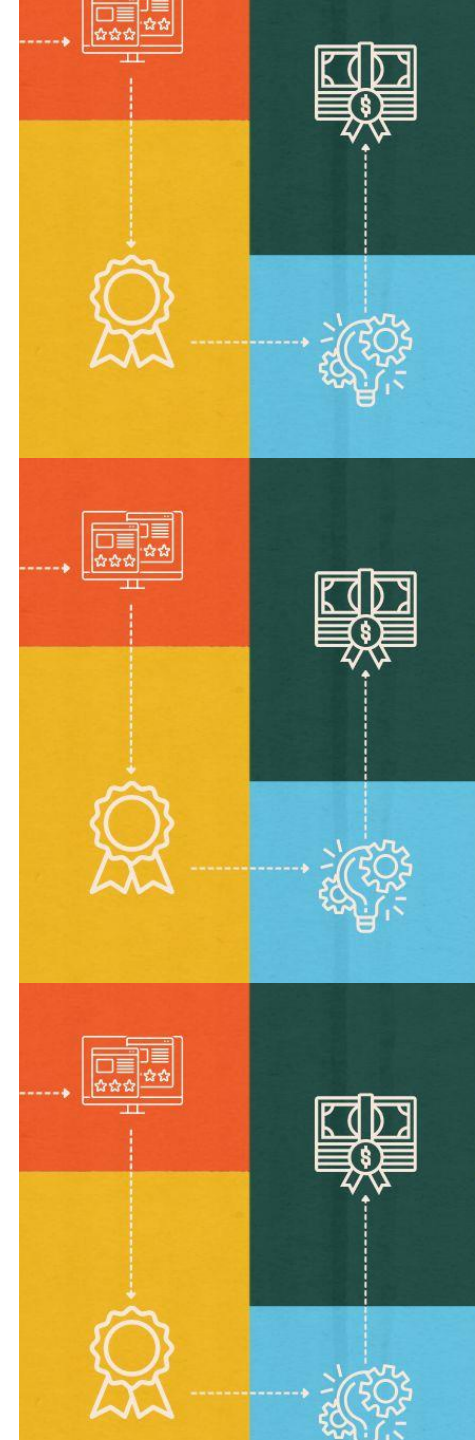
Organization conducts or supports arts in education programs led by qualified artists. Programming shows commitment to comprehensive arts education.

## Diversity, Equity, Inclusion and Accessibility

Organization demonstrates a commitment to racial and cultural equity, as well as accessibility and inclusion in its governance, administration and programming.

## Organizational Strength

Organization demonstrates stability and fiscal responsibility through effective board and staff leadership, sound administrative practices and strategic planning.



# Getting Started

## Application Tools on the Local Arts Council Resources Page

[Local Arts Council Resource Page | NC Arts Council](#)

- DCP Application schedule
- Grassroots Arts Program Base County Allotment Table: FY2025-2026

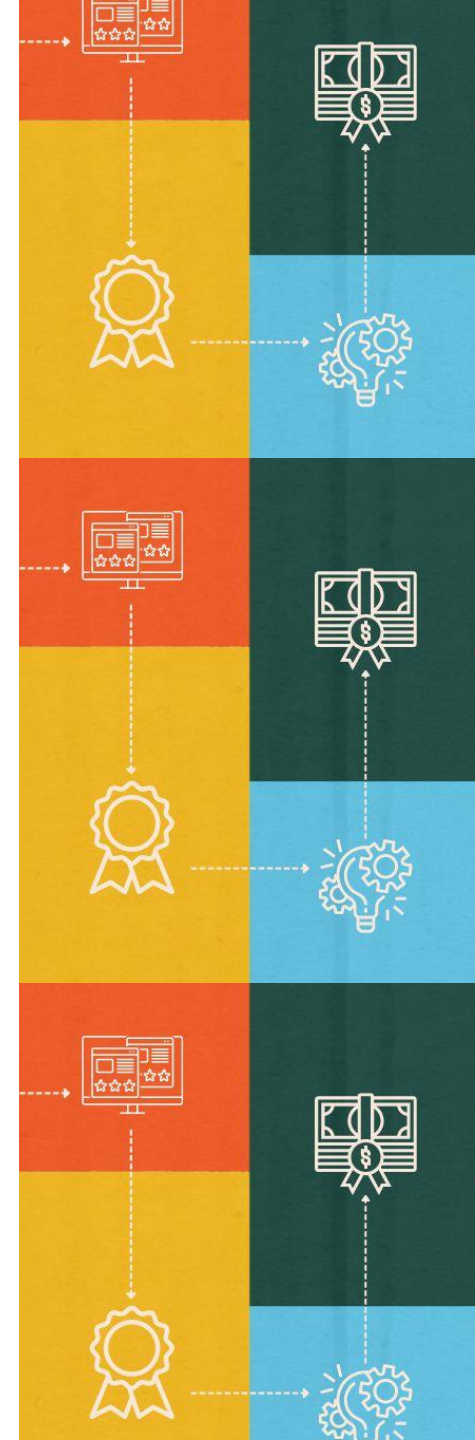
## Grassroots Grant Guidelines

[Grassroots Arts Program \(GAP\) Grants | NC Arts Council](#)

- Copy narrative questions into word document

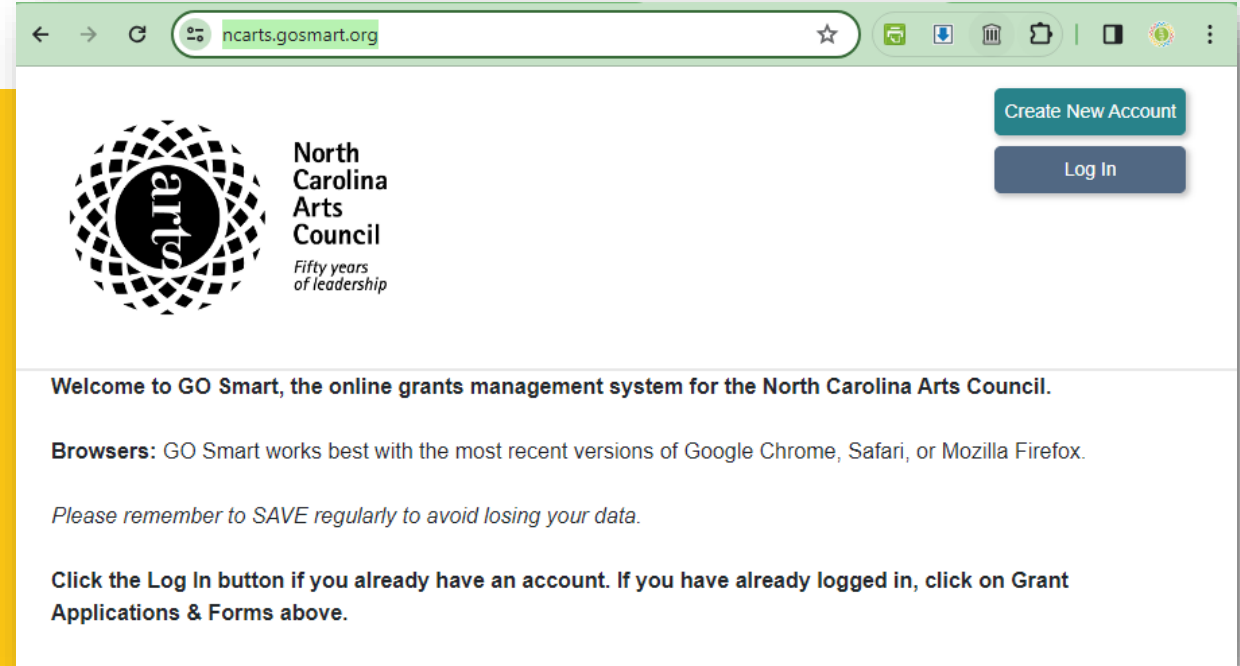
## Financial information

You will need financials for FY 2023-24 (final numbers), FY 2024-25, and FY 2025-26.

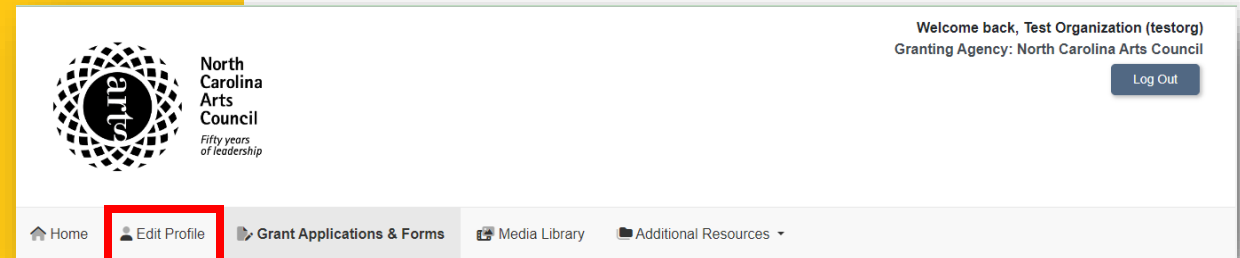


# Apply Online

- Online grant application portal: [ncarts.gosmart.org](https://ncarts.gosmart.org)
- Applicant Profile - Remember to update your profile information.



The screenshot shows the homepage of the North Carolina Arts Council's GO Smart system. The browser address bar displays "ncarts.gosmart.org". The page features the North Carolina Arts Council logo, which includes a circular emblem with the word "arts" and the text "North Carolina Arts Council" and "Fifty years of leadership". In the top right corner, there are two buttons: "Create New Account" and "Log In". Below the logo, the text reads: "Welcome to GO Smart, the online grants management system for the North Carolina Arts Council." It also includes browser recommendations: "Browsers: GO Smart works best with the most recent versions of Google Chrome, Safari, or Mozilla Firefox." and a reminder: "Please remember to SAVE regularly to avoid losing your data." At the bottom of this section, it says: "Click the Log In button if you already have an account. If you have already logged in, click on Grant Applications & Forms above."



The screenshot shows the user profile page after logging in. The browser address bar still displays "ncarts.gosmart.org". The page features the North Carolina Arts Council logo. In the top right corner, it says "Welcome back, Test Organization (testorg)" and "Granting Agency: North Carolina Arts Council", with a "Log Out" button. The navigation menu at the bottom includes "Home", "Edit Profile" (highlighted with a red box), "Grant Applications & Forms", "Media Library", and "Additional Resources".

# Find Your Application

[Home](#) [Edit Profile](#) **[Grant Applications & Forms](#)** [Media Library](#) [Additional Resources](#) ▾

## Grassroots Arts Program - Designated County Partners - Full Application/Report 2025-26

Grassroots Arts Program - Designated County Partners - Full Application/Report 2025-26

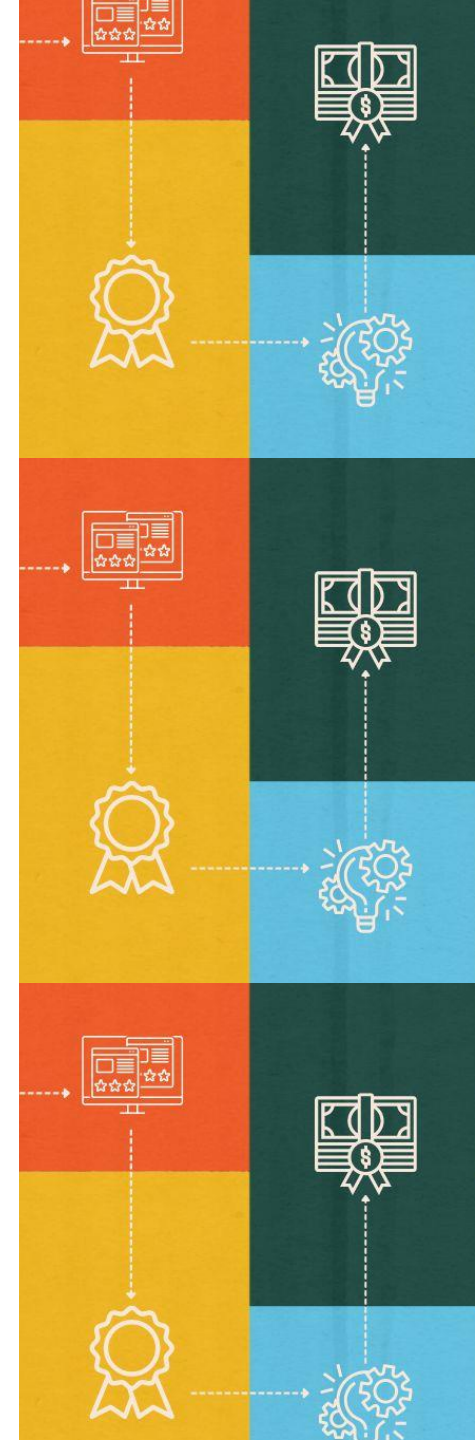
### Program Description:

Distributes funds for arts programming through local arts councils that serve as our designated county partners or regional arts partners. DCPs submit a full application every third year.

### Program Message:

Open to organizations. All grant-related activities must take place between **July 1, 2025 and June 30, 2026.**

Dates & Deadlines	Actions	View
<p>Available • Jan 6, 2025 12:00 am EST</p> <p>Final Submission Deadline • Mar 3, 2025 11:59 pm EST</p> <p>Final Report Available • Jan 1, 2026 12:00 am EST</p> <p>Final Report Deadline • Jul 31, 2026 11:59 pm EDT</p>	<p>You can submit 2 applications for this cycle. Click Start below to begin your first application. Return and click Apply Again to submit additional applications for this cycle.</p> <p><i>This cycle is not available.</i></p>	<p><a href="#">Preview</a></p>

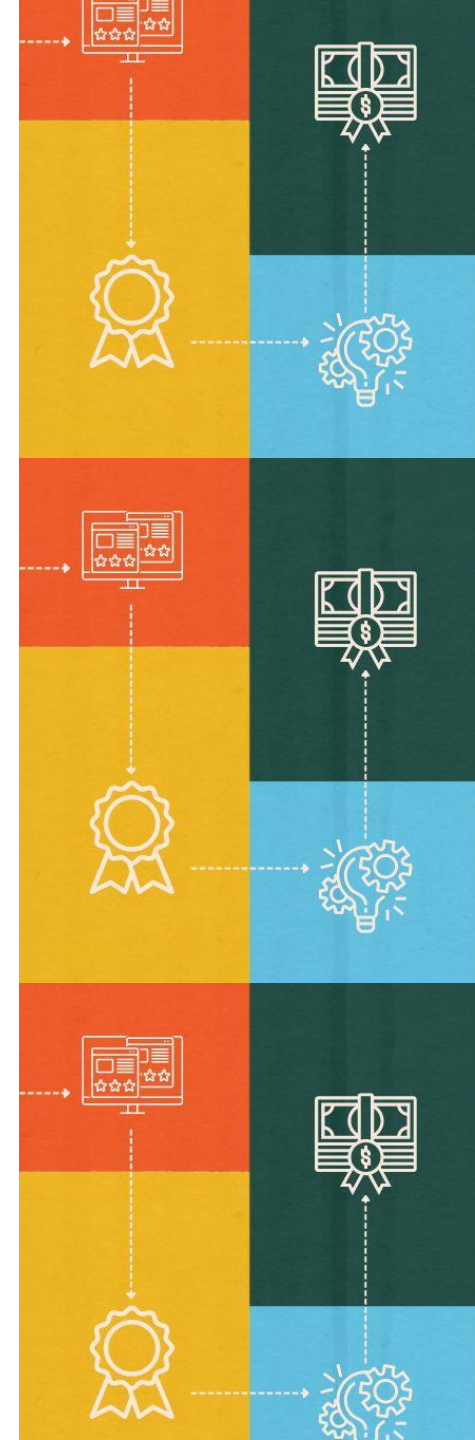


# **Grassroots Arts Program Application**

**Online Application Form**

# Application sections

Table of Contents <span>▼</span>
<b>Before you begin</b>
Contact information
Organizational information
Narrative
Organizational expenses
Organizational income
Local government support itemization
Support materials
Work sample selection
Certification page
Submission Page



# Before you begin

North Carolina Arts Council staff are available to answer questions and provide assistance as you prepare your grant application.

- Janelle Wienke, Arts in Communities Regional Director: [janelle.wienke@dncr.nc.gov](mailto:janelle.wienke@dncr.nc.gov)
- Sam Gerweck, Arts in Communities Regional Director: [sam.gerweck@dncr.nc.gov](mailto:sam.gerweck@dncr.nc.gov)

- I have reviewed the **guidelines** for the Grassroots Arts Program Grant.
- I have reviewed the **General Grant Policies and Eligibility Criteria** for all North Carolina Arts Council grants.
- Check this box to verify that you are aware of and **agree to comply with all requirements** related to the distribution of Grassroots Arts Program funds.

## Accessibility Assistance

If you need accessibility assistance or accommodation to apply for our grants, please contact the North Carolina Arts Council's Music and Dance Director, Accessibility Coordinator Jamie Katz Court at [jamie.katzcourt@dncr.nc.gov](mailto:jamie.katzcourt@dncr.nc.gov) or (919) 814-6502.

# Contact Info & Organizational Information

The **primary contact** is the person who will serve as the main point of contact to the North Carolina Arts Council.

The **authorized signatory** is the person authorized to sign grant contracts and documentation on behalf of your organization.

- Organizational Income & Expenses for FY 23-24, 24-25, and 25-26.
- Budget deficit disclosure
- Upload complete financial statement for FY 23-24.
- Upload board information.

**Table of Contents**

- Before you begin
- Contact information
- Organizational information**
- Narrative
- Organizational expenses
- Organizational income
- Local government support
- Support materials
- Work sample selection
- Certification page
- Submission Page

2023-24 (2024) Actual FY Income  
Actuals

2023-24 (2024) Actual FY Expenses  
Actuals

2024-25 (2025) FY Projected Income  
Projected

2024-25 (2025) FY Projected Expenses  
Projected

2025-26 (2026) FY Projected Income  
Projected

2025-26 (2026) FY Projected Expenses  
Projected



# **Grassroots Arts Program**

**Full Application Narrative Questions**

# Narrative - Grassroots Allocation

1. 2025-26 tentative Grassroots allocation amount. Please consult the [Grassroots Arts Program – Base County Allotments for Fiscal Year 2025-26 Table](#) to determine your allocation amount. *(required)*

2. What is the projected amount of your GAP allocation that you will spend for operating support? *(required)*

3. What is the projected amount of your GAP allocation that you will spend for arts programming? *(required)*

4. What is the projected amount of your GAP allocation that you will subgrant to other organizations to conduct arts programs? *(required)*

## Table of Contents

Before you begin

Contact information

Organizational information

**Narrative**

Organizational expenses

Organizational income

Local government support itemization

Support materials

Work sample selection

Certification page

Submission Page

# Narrative – County Overview

5. Briefly describe the county you serve, including population and demographics. Describe any notable economic, social, and cultural changes in your county over the past three years. Describe how your organization contributes to the local and state economy. Include employment, visitor statistics, and other forms of economic impact you track. *(required)*

What is your county known for?

How many incorporated towns are in your county?

Who are the largest employers?

List any major schools/universities.

Who are your community partners?

Include economic data

16

Character Count: 0 out of 5000

# Narrative – Programs and Services

6. Describe the key artistic programs and activities your arts council has planned for 2025-26. Indicate whether these programs occur annually and how they serve the geographic diversity of your county. Describe how your program choices demonstrate improvement or innovation. If chosen, describe the artists selected for these programs and indicate which programs utilize Grassroots funding. *(required)*

Key artistic programs. Not past programs but planned programs for next year.  
All kinds of arts programming – visual, music, dance, theatre, traditional/folk, etc.  
What artists are you bringing in? How Did you choose them?  
Community engagement and collaborative programs.  
Talk about how you integrate diversity and inclusion into your programming.  
How are these programs serving you ENTIRE county?  
Do not include fundraisers.

Character Count: 0 out of 5000

# Narrative – Programs and Services

7. Describe the services you provide to arts organizations in your county and how you partner with them. *(required)*

Beyond subgranting.

How do you maintain relations with county arts organizations?

What is your method of keeping your finger on the pulse on what your local arts organizations are doing in your county?

How do you support each other's missions?

8. Describe the services you provide to individual artists in your county and your participation in the Artist Support Grant program. *(required)*

Do you have a directory? Community resource portal?

Host roundtables and meetings?

Continuing education and training opportunities?

Arts markets?

Fiscal sponsorship?

Gallery space? Studio space?

# Narrative – Programs and Services

9. Describe the overall process your organization uses to subgrant Grassroots funds to other groups in your county. Include information on how you publicize the availability of funds; the timeline of your process; the assistance you offer to applicants; your application review system; and the composition of your subgrant panel. *(required)*

How do you recruit new and diverse applicants?

Do you have workshops? Do you offer individual applicant meetings?

Where do you promote?

What is your panel make-up? Recruitment process, race, age, profession, geography?

Monitoring and reporting progress. How do you plan for and avoid last minute problems?

10. Describe the arts-in-education programs you conduct and/or fund that benefit children and youth in your community. *(required)*

How many schools do you serve?

Afterschool, during school, summer camps?

Community workshops?

Who are your teaching artists?

# Narrative – Programs and Services

11. Describe how your organization engages populations in your county who have limited opportunities to experience arts programs because of factors such as educational background, geography, ethnic or cultural diversity, or economic constraints. Include outreach or artistic programs you conduct and fund for the aforementioned communities. *(required)*

How is DEAI (diversity, Equity, accessibility, and inclusion) part of your overall mission?

How do you connect with populations in your community?

Do you have an advisory committee devoted to diversity and inclusion?

Who are your partners?

Subgrants? Internal programs?

# Narrative – Organizational Strength

12. State the names, titles, and responsibilities of key staff members. Provide salary ranges and benefits for staff positions. Describe the board of directors' system for evaluating organizational leadership. *(required)*

Character Count: 0 out of 3300

13. Describe your board of directors and their key responsibilities, including committee participation requirements. Describe your organization's board rotation policy and how new members are recruited and trained. Also, describe the board's system for evaluating organizational leadership. *(required)*

Board member qualifications, demographics, and committees  
Responsibility of board members to recruit  
Board member expectations  
Financial requirements

14. Describe your organization's planning process and the timetable for updating strategic plans. Briefly summarize the key goals and objectives of your current strategic plan. *(required)*

What are the key points of your current plan?  
When was your last strategic plan? If your board committed to creating one every 3 years?  
What is your evaluation process like? How do you inform the process?  
How often do you refer to this plan?  
Anything new, interesting, or a point of departure?



# Narrative – Organizational Strength

15. Briefly describe the facilities in which your organization conducts its primary operations. Indicate whether you own or lease space or occupy donated space. *(required)*

Tell us about you space of operation  
Partnership with the city or county?  
What is unique about your space?

16. Describe your organization's financial condition. Include information about any debt, deficits, endowments, surpluses, or cash reserves. Describe how your organization exercises effective fiscal control and accountability. *(required)*

Tell us about your financial policy and procedures.  
What's you external auditing process like?  
Do you have a finance committee?  
Line of credit?  
Cash reserves?

# Narrative – Organizational Strength

17. Describe your organization's fundraising strategies. Include information on your annual fund campaign and fundraising events. Specify the percentage of annual revenue these activities contribute to your operating budget. *(required)*

Annual Fund timeline and plan.  
Signature fundraisers.

18. Describe your organization's marketing strategies. Include information on how you use your website and social media for promotion. Explain how you evaluate the success of your efforts.

Annual marketing plan  
Social media strategy  
Media partners or sponsors

# Uploads

19. Upload a list of your FY2023–24 subgrants using the following template: [Previous Year Subgrants List](#). (required)

Current File:

[Sample Subgrants.docx](#)

replace/remove file



DCPs located in counties with 50,000 or more residents are required to subgrant at least 50 percent of their Grassroots allocation to other organizations in their counties to conduct arts programs. Please list the subgrantees, subgrant amounts, and descriptions below.

	Organization	Subgrant Amount	Project Description
1			
2			
3			

20. Upload a list of your FY2024-25 program or subgrantees that document how you met the multicultural requirement using the following template: [Previous Year Multicultural Programs List](#). (required)

Current File:

[Sample Multicultural.docx](#)

replace/remove file



To ensure that Grassroots arts programs reflect the cultural and ethnic diversity of our state, each arts council is required to spend a percentage of its annual county allotment on multicultural programming that reflects African American (B), Asian American (A), Latino (L), and Native American (N) cultures. Please list the multicultural artists, their race, the artist's fee and the description of the program. Add or remove rows as necessary.

	Organization	Race	Amount Spent	Project Description
1				
2				
3				

# Organizational Expenses

	FY2023-24 (2024)	FY2024-25 (2025)	FY2025-26 (2026)
<b>Personnel</b>			
<b>Administrative</b>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Artistic</b>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Educational</b>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Technical/Production</b>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Support</b>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Fringe benefits</b>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Fees/Employment taxes</b>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Subtotals:</b>	0	0	0

# Organizational Expenses

	FY2023-24 (2024)	FY2024-25 (2025)	FY2025-26 (2026)
<b>Outside fees</b>			
<b>Administrative</b>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Artistic</b>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Educational</b>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Technical/Production</b>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Support</b>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Subtotals:</b>	0	0	0

# Organizational Expenses

	FY2023-24 (2024)	FY2024-25 (2025)	FY2025-26 (2026)
<b>Travel</b>			
Personnel	<input type="text"/>	<input type="text"/>	<input type="text"/>
Outside professionals	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Subtotals:</b>	0	0	0
	FY2023-24 (2024)	FY2024-25 (2025)	FY2025-26 (2026)
<b>Marketing Publicity</b>			
Paid advertising	<input type="text"/>	<input type="text"/>	<input type="text"/>
Design/Printing	<input type="text"/>	<input type="text"/>	<input type="text"/>
Mailing/Postage	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Subtotals:</b>	0	0	0

# Organizational Expenses

	FY2023-24 (2024)	FY2024-25 (2025)	FY2025-26 (2026)
<b>Production/Exhibition expenses</b>			
Transportation/Shipping	<input type="text"/>	<input type="text"/>	<input type="text"/>
Programs/Brochures	<input type="text"/>	<input type="text"/>	<input type="text"/>
Catalogs/Publications	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Subtotals:</b>	0	0	0
	FY2023-24 (2024)	FY2024-25 (2025)	FY2025-26 (2026)
<b>Facilities</b>			
Office	<input type="text"/>	<input type="text"/>	<input type="text"/>
Theater, hall, gallery, etc.	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Subtotals:</b>	0	0	0

# Organizational Expenses

	FY2023-24 (2024)	FY2024-25 (2025)	FY2025-26 (2026)
<b>Accessibility expenses</b>			
	<input type="text"/>	<input type="text"/>	<input type="text"/>
	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Subtotals:</b>	0	0	0
	FY2023-24 (2024)	FY2024-25 (2025)	FY2025-26 (2026)
<b>Remaining operating expenses</b>			
<b>Office supplies / Expenses</b>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Fundraising</b>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Interest expenses</b>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Utilities</b>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Phone / Internet</b>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Postage</b>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Insurance</b>	<input type="text"/>	<input type="text"/>	<input type="text"/>
	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Subtotals:</b>	0	0	0



# Organizational Expenses

	FY2023-24 (2024)	FY2024-25 (2025)	FY2025-26 (2026)
<b>Subgrant expenses</b>			
Grassroots subgrants	<input type="text"/>	<input type="text"/>	<input type="text"/>
Grassroots ARPA subgrants	<input type="text"/>	<input type="text"/>	<input type="text"/>
NCAC Artist Support Grant	<input type="text"/>	<input type="text"/>	<input type="text"/>
Other subgrants	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Subtotals:</b>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>
<b>Expense Totals:</b>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>

Previous

**Double check that your expense totals match the Organizational Information section**

Save Work

Save and Next

# Organizational Income

## Organizational income

Refer to the [budget glossary](#) for a definition of budget terms.

Please consult the [Grassroots Arts Program – Base County Allotments for Fiscal Year 2024-25 Table](#) to determine your allocation amount.

	FY2023-24 (2024)	FY2024-25 (2025)	FY2025-26 (2026)
<b>Earned revenue</b>			
<b>Admissions/Ticket sales</b>	<input type="text" value=" "/>	<input type="text"/>	<input type="text"/>
<b>Membership &amp; subscriptions</b>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Contracted services, rentals, etc.</b>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Concessions/Sales</b>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Other revenue</b>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Subtotals:</b>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>

# Organizational Income

<b>Contributed support</b>			
<b>Corporate support / Sponsors</b>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Foundations support</b>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Individual contributions/Sponsors</b>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Other private support</b>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Subtotals:</b>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>

# Organizational Income

	FY2023-24 (2024)	FY2024-25 (2025)	FY2025-26 (2026)
<b>Government support</b>			
Federal	<input type="text"/>	<input type="text"/>	<input type="text"/>
Local-City	<input type="text"/>	<input type="text"/>	<input type="text"/>
Local-County	<input type="text"/>	<input type="text"/>	<input type="text"/>
State/Regional	<input type="text"/>	<input type="text"/>	<input type="text"/>
Anticipated North Carolina Arts Council income	<input type="text"/>	<input type="text"/>	<input type="text"/>
Additional federal Grassroots from ARPA	<input type="text"/>	<input type="text"/>	<input type="text"/>
Other government support	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Subtotals:</b>	0	0	0

# Organizational Income

	FY2023-24 (2024)	FY2024-25 (2025)	FY2025-26 (2026)
Other sources			
Applicant cash	<input type="text"/>	<input type="text"/>	<input type="text"/>
Funds transfer from endowment	<input type="text"/>	<input type="text"/>	<input type="text"/>
Funds released from restriction	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Subtotals:	0	0	0
Income Totals:	0	0	0

Double check that your income totals match the Organizational Information section

Save Work

Previous

Save and Next

# Local Government Support Itemization

Complete information for the current year, FY 2024-25 (2025).

Please refer to the [Grassroots grant guideline](#) requirement details if you have any questions or reach out to [our staff](#) for assistance.

To view a comprehensive list of your entries, click on the "View PDF" button on this page.

---

This page accepts multiple answer sets. You have provided 0 answer sets. You must provide no more than 10 answer sets for this page.

Save the page to add a new answer set. Click on any answer set to view, edit, or delete that group of answers.

---

Category of local government support:

- 1. Grant or contract
- 2. External investment
- 3. In-kind investment

Source of local government support:

Amount:

# Support Materials

Applicants have the option to submit additional support materials to strengthen their grant proposal and provide evidence that builds a strong case for the application.

Examples include:

- Current strategic plan
- Bios and resumes of key staff and partners for a new project
- Sample brochures or marketing materials of new initiatives
- Reviews and credentials of artists

Table of Contents	☑
Before you begin	
Contact Information	
Organizational Finances	
Narrative	
Organizational Expenses	
Organizational Income	
Local Government Support Itemization	
<b>Support Materials</b>	
Work Sample Selection	
Certification Page	
Upload contract documents	
Submission Page	

1. Upload support materials here:

Current File:

[Test Document for uploading to GoSmart.pdf](#)

replace/remove file

2. Upload support materials here:

No file uploaded.

upload file

3. Upload support materials here:

No file uploaded.

upload file

# Work Samples

Work samples for the Grassroots application should convey the artistic quality of two or three artists that will be part of your programs planned for this grant period. These images may be of a visual artist that will be featured in your gallery, an upcoming artist in residency program or other visual arts program.

Uploading work samples is a two-stage process. Be sure to review this tutorial video on how to attach work samples before proceeding.

**Do not submit highly edited promotional materials or images of past events.**

For digital video and large files, please use the [Web Link Collection Form](#). You can then upload this form as a PDF document and attach it to your application.

 Attach Image


- You may attach up to 5 image file(s).
- You have attached 3 image file(s).
- Image file size must not exceed 25.00 MB.

 Attach Audio

- You may attach up to 5 audio file(s).
- You have attached 0 audio file(s).
- Audio file size must not exceed 10.00 MB.

 Attach Video

- You may attach up to 5 video file(s).
- You have attached 0 video file(s).
- Video file size must not exceed 400.00 MB.

 Attach Document

- You may attach up to 5 document file(s).
- You have attached 0 document file(s).
- Document file size must not exceed 10.00 MB.



# Certification Page

By checking off the radio button next to the statement, you are certifying that any statements made in the application are true. (Required)

---

*(required)*

- I certify that the information contained in this application, including attachments and supporting material, is true and correct to the best of my knowledge.

Save Work

Previous

 View PDF

Save and Next

# Submission Page

## Submission Page

---



You have **NOT** met all requirements for Grassroots Arts Program - Designated County Partners - Full Application/Report 2025-26.

Page	Question	Action
Before you begin	Check this box to verify that you are aware of and agree to comply with all requirements related to the distribution of Grassroots Arts Program funds.	<a href="#">✎ Edit</a>

---

[Previous](#)[PDF View PDF](#)

# Submission Page



You have met all requirements for Grassroots Arts Program - Designated County Partners - Full Application/Report 2025-26.

Review your entire application carefully to ensure the information you have entered is correct.

You will receive an email confirmation after your application has been electronically submitted and received.

**Are you ready to submit?**

**Save and Keep Working**

**Save and Submit**

# Questions?

If you need help with your application, or have specific questions, contact:

Eastern county partners will work with Sam Gerweck.



Eastern North Carolina

Sam Gerweck  
(919) 814-6523

[sam.gerweck@dncr.nc.gov](mailto:sam.gerweck@dncr.nc.gov)

Western county partners will work with Janelle Wienke.



Western North Carolina

Janelle Wienke  
(919) 814-6506

[janelle.wienke@dncr.nc.gov](mailto:janelle.wienke@dncr.nc.gov)



# Grassroots Arts Program

Designated County Partner – Full Application Webinar



North Carolina Arts Council

[www.NCArts.org](http://www.NCArts.org)



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