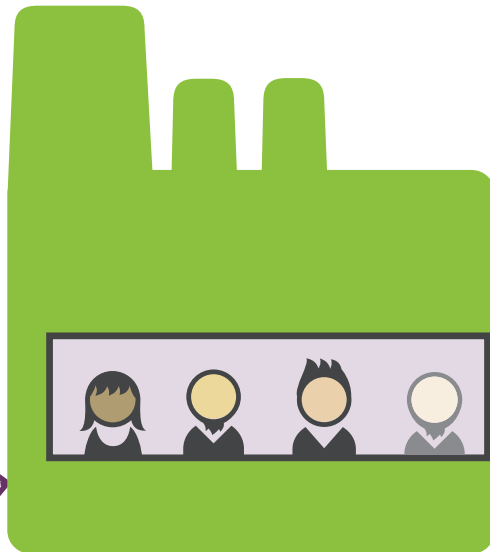




Industry

North Carolina's creative industries create indirect jobs in other industries. Indirect jobs and jobs within the creative industries are responsible for 417,002 jobs. This figure represents over 7% of the state's workforce.

jobs within the creative industries



other industries, with jobs created by the creative industries (indirect jobs)



GAIN

▲ 5%
since 2015

2016 Creative Industries



\$9.0B

Total Industry Earnings

Industries with greatest earnings

Industry type

Industry Earnings

Software Publishers	\$2.1B
Commercial Gravure Printing	\$545.9M
Artists, Writers, & Performers	\$484.0M
Architectural Services	\$401.6M
Cable & Other Subscription	\$388.1M

